



Mentzer Media Services
600 Fairmount Ave
Suite 306
Towson, MD 21286-1002

Contract # 846755
Schedule Dates 08/28/12-09/03/12
Advertiser Americans for Prosperity (30204)
Agency/T-Code Mentzer Media Services (3924)/833926835
Product Political - Non-Ballot Issue (1196)
Brand Americans for Prosperity (173195)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name KOHLBAUER,STEPHANIE
Phone/Fax /
CPE 305
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments AMERICAN 4 PRSPTY

Date Entered 08/03/12
Last Modified 08/14/12
Entered By Penne Marsh
CO-OP No
Headline # 06262045
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,006.00
Net Total \$17,034.00
Sales Tax

Station Norfolk (WVEC) (WVEC)
By Broadcast Month

Spots	Rate
15	\$20,040.00
Grand Total:	\$20,040.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	08/28/12-08/31/12	4	:30	6:58P- 7:28P (ET)	2		X	X	X	X						Norfolk (WVEC) (WVEC)		8/3/12
1.1	Normal Line / SPOT	08/28/12-08/31/12	4	:30	6:58P- 7:28P (ET)			1	1	1	1			4	\$1,500.00	\$6,000.00	Norfolk (WVEC) (WVEC)		8/14/12
2.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	7:28P- 7:57P (ET)	3		X	X	X	X			3	\$1,800.00	\$5,400.00	Norfolk (WVEC) (WVEC)		8/3/12
3.0	Revised Line / SPOT	08/28/12-08/31/12	4	:30	11:35P- 12:02A (ET)	3		X	X	X	X						Norfolk (WVEC) (WVEC)		8/3/12
3.1	Normal Line / SPOT	08/28/12-08/31/12	4	:30	11:35P- 12:02A (ET)	2		X	X	X	X			2	\$1,500.00	\$3,000.00	Norfolk (WVEC) (WVEC)		8/14/12
4.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	9A- 9:30A (ET)							1		1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)		8/3/12
5.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	9:30A- 10A (ET)							1		1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)		8/3/12
6.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	9:58A- 11A (ET)							1		1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)		8/3/12
7.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	6:58P- 7:28P (ET)								1	1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		8/3/12
8.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	7:28P- 7:57P (ET)								1	1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)		8/3/12
9.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	11:35P- 12:02A (ET)								1	1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		8/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVEC Norfolk	Date: 8/21
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I, Mundy Katowitz Media
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As Ordered				

Total Charges: \$ 17,034.⁰⁰ Net
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This broadcast time will be used by: Priorities USA Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

TO BE SIGNED BY ISSUE ADVERTISER

Date Signature Contact Phone Number

☒ Accepted ☐ Accepted in Part ☐ Rejected

Penne Marsh Penne Marsh NSC

Signature Printed Name Title